



2012 International Applied Reliability Symposium (ARS)

June 13 - 15, 2012

at the [JW Marriott Hotel](#) in New Orleans, Louisiana USA



Symposium's Theme: *"Sharing applications, success stories and lessons learned in reliability and maintainability engineering."*

Dear Fellow Reliability Practitioners,

The organizers, [ReliaSoft Corporation](#) and the [Alion System Reliability Center](#), of the **International Applied Reliability Symposium (ARS) – North America** would like to make sure that the **2012 event in New Orleans, Louisiana** is in your future plans. The International Applied Reliability Symposium continues to forge a tradition that blends professional growth and the opportunity to develop connections with other reliability practitioners that support the application of reliability principles to meet real world challenges.

The 2012 International Applied Reliability Symposium – North America will be held June 13-15, 2012 at the JW Marriott Hotel in New Orleans, LA. We are looking forward to New Orleans, LA hosting the International Applied Reliability Symposium for the first time after previous successes in San Diego, CA, Reno, NV, and Orlando, FL. **For more information about the 2012 event please check [here](#).**

The following important dates are fast approaching as the 2012 event is **less than 3 months away**.

- April 20, 2012 – Last day for Early Registration for ARS. The discounted rate is \$995. The standard registration fee of \$1,195 will be charged after April 20th.
- May 4, 2012 – Last day to register for the Certified Reliability Engineer Exam: <https://secure.asq.org/certification/2012-cre-application-ars.html>
- May 21, 2012 – Last day to reserve discounted rooms at the JW Marriott Hotel in New Orleans, LA. Please refer to "ReliaSoft Corporation" and/or the "Applied Reliability Symposium" when making your reservations. If booking through the website, please enter "rlfrlfa" in the "Group Code" field to get the special ARS rate. Click [here](#) for more information.
- June 12, 2012 – Take CRE Exam.
- June 13-15, 2012 – Attend International Applied Reliability Symposium.

The Symposium's focus is on the practical application of reliability related experiences. If you are still undecided about attending the **2012 event in New Orleans, LA**, please take a peek at this year's program to see what you would be missing. You will be certain to walk away with many new ideas, and maybe even a few new friends.

Program Matrix of Event Topics:

http://www.arsymposium.org/2012/ars2012_matrix.htm.

For registration details, visit

<http://www.ARSymposium.org/register.htm>.

Please contact the hotel for more information, directions and other details:

http://www.arsymposium.org/2012/ars2012_location.htm.

In addition to the multitude of practical and educational presentations for our attendees, we have also scheduled a reception for Wednesday evening (June 13th from 5:30pm - 6:30pm). Then on Thursday night (June 14th from 6:00pm – 9:00pm) we will host our keynote address dinner with free food and drinks. Finally, on Friday (June 15th from 12:00pm – 12:30pm) there will be a closing ceremony and awards presentation.

We look forward to seeing all of the reliability practitioners we now call friends from connections at the past 7 Symposiums and the opportunity to make new friends at the 2012 International Applied Reliability Symposium – North America as we visit the city famous for its' Mardi Gras, French Quarter, music, cuisine, and history along the banks of the Mississippi River for the first time.

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