

2012 International Applied Reliability Symposium (ARS)

June 13 - 15, 2012
at the [JW Marriott Hotel](#) in New Orleans, Louisiana USA



Symposium's Theme: *"Sharing applications, success stories and lessons learned in reliability and maintainability engineering."*

Dear Fellow Reliability Practitioners,

"Time is the most undefinable yet paradoxical of things; the past is gone, the future is not come, and the present becomes the past even while we attempt to define it, and, like the flash of lightning, at once exists and expires." (Charles Caleb Colton) With all of the change around us; whether it be the leaves showing their fall colors or the fervor of political elections once again gripping the American media; it is never too early to think about 2012.

The organizers, [ReliaSoft Corporation](#) and the [Alion System Reliability Center](#), of the **International Applied Reliability Symposium (ARS) – North America** would like to thank everyone that attended in San Diego, California in June 2011 and make sure that the **2012 event in New Orleans, Louisiana** is in your future plans. The International Applied Reliability Symposium continues to forge a tradition that blends professional growth and the opportunity to develop connections with other reliability practitioners that support the application of reliability principles to meet real world challenges. This success relies upon the reliability practitioners that participate and especially those that volunteer to share their applications, success stories, and lessons learned in reliability and maintainability engineering.

The 2012 International Applied Reliability Symposium – North America will be held June 13-15, 2012 at the JW Marriott Hotel in New Orleans, LA. We are looking forward to New Orleans, LA hosting the International Applied Reliability Symposium for the first time after previous successes in San Diego, CA, Reno, NV, and Orlando, FL. **For more information about the 2012 event please check [here](#).**

We welcome reliability practitioners to share their latest applications, success stories, and lessons learned in reliability and maintainability engineering at the 2012 event in New Orleans, LA. Topics include but are not limited to:

- Reliability Programs

- Design for Reliability (DFR)
- Design for Six Sigma (DFSS)
- Reliability Specifications and Metrics
- Data Collection, Management and Analysis
- Experiment Design and Analysis
- Accelerated Testing
- Failure Modes and Effects Analysis (FMEA)
- Reliability Growth Analysis
- Software Reliability
- System Analysis
- Asset Management and Maintenance Planning
- Risk and Safety Analysis
- Warranty Cost Reduction

Those considering submitting a proposal for a potential presentation at the 2012 event can check the proposal submission guidelines [here](#), but the following important dates are fast approaching as the deadline for submitting your proposal is less than 2 months away.

- December 7, 2011: Final Deadline to Submit Presentation Proposals
- December 16, 2011: Presentations Selected and Participants Notified
- January 13, 2012: Presenters Accept Selection
- January 16, 2012: Program Matrix Announced
- April 13, 2012: Submit **Final** Presentation and Submit Publication Release Form
- June 13-15, 2012: Attend the Symposium and Deliver Presentation

The primary author of a presentation delivered at the ARS will receive a complimentary registration to the event, an ARS "Presenter" shirt, and our sincere appreciation for helping to make the event thought-provoking and rewarding for your fellow reliability professionals. Awards will also be granted to the primary author of the top 3 presentations.

We thank all those in advance for their consideration in submitting a proposal for the International Applied Reliability Symposium – North America 2012 event. We look forward to seeing all of the reliability practitioners we now call friends from connections at the past 7 Symposiums and the opportunity to make new connections at the 2012 event as we visit the city famous for its' Mardi Gras, French Quarter, music, cuisine, and history along the banks of the Mississippi River for the first time.

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